

MAY



*Newsletter Of The Badger Region Cadillac & LaSalle Club - Wisconsin*



## **OFFICERS OF THE BADGER REGION CLC FOR THIS YEAR**

**Director—Ron Wichinski**

**Assistant Director—Larry Hansen**

**Treasurer—Dan Cress**

**Secretary—Sharon Derke**

**Membership—Larry Hansen**

**Activities—Thomas Sanders**

## **AS A REQUEST FOR THE UPCOMING CREST CAR SHOW**

**If you plan to attend the car show to work or just to show a car, check your closet, attic, or basement. Do you still have the special yellow vest with the Badger Logo used for the 2015 Grand National?**

**If you do, please bring it with you and wear it. This is a way to recognize our members and show our support to Crest Cadillac and other attendees.**

## Director's Corner



### *Car Show is a Comin'*

Before I get to the details of our Crest Car Show I must regress to last month. April 22nd specifically - EARTH DAY. It was Gaylord Nelson from Wisconsin who envisioned the need to promote environmental issues.

Nelson was elected to the Governorship in 1958. After four years as Wisconsin's Governor, he was elected to the United States Senate where he served for 18 years. In 1968 Senator Nelson began creating the concept of caring for the environment. Around that time, he saw the enthusiasm behind the anti-war movement and wanted to harness that same energy and get it behind his environmental issues.

In 1969 he announced the official date for EARTH DAY would start on April 22nd, 1970. He chose that date because back then it was halfway between spring break and college final exams. The list of the Acts and Laws because of EARTH DAY are way, way too numerous to put in this article.

Our next membership meeting will be held at the Waukesha State Bank on May 20th at 10:00. It is an important meeting to finish-up the last details of the Car Show. Here are some of the items we need to concentrate.

Bryan Tyndall is creating a parking plan for the show cars. We NEED a car count so he can create the plan. Please call, text, or email me if you intend to put your Cadillac on the show field. I also need the year of your car. (It does not matter if you're going to have your car judged or not. We need to hear from you).

**A Head Judge:** The Head Judges responsibilities are to get the other judges together to start the judging process and keep the process moving. Our judging process is different than the process used at the Grand National (GN) events. A judge at the GN needs to look at many items on a car, front to back, top to bottom. They must then give all those items a value and come up with a total point value. OUR JUDGING will consist of looking at the car for authenticity and cleanliness. We will try to keep it simple without all the fine details.

The Delafield Brewhaus outing was well attended. In part it was due to the volunteers who made a reminder call to our immediate club members. Those five volunteers each made six calls to club members with a reminder of the meeting.

I will create a call list of the names and phone numbers of local people who are listed in the National Cadillac Directory but NOT members of our Badger Club. A simple call to them about our car show could vastly increase the attendance at the show and the possibility of participation in our club. I ask you to please come to the meeting and get a few names to call.

Finally, our car show will have come and gone before you know it. I would like to think that many of you would enjoy going on an outing in a big line of Cadillacs. If you would like to plan an outing, need help in the planning or suggest an outing idea please contact me. Happy Trails

**Ron Wichinski      ronwichinski@yahoo.com      414-899-3929**

### **BADGER REGION CONTACTS**

<i>Director</i>	Ron Wichinski	(414) 899-3929	director@badgerdc.com
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<i>Treasurer</i>	Dan Cress	(414) 764-2627	treasurer@badgerclc.com
<i>Membership</i>	Larry Hansen	(262) 502-9134	membership@badgerclc.com
<i>Activities Committee</i>	Thomas Sanders	(262) 778-1767	activities@badgerclc.com
<i>Newsletter Editor</i>	Dan Cress	(414) 764-2627	editor@badgerclc.com
<i>Website Contact</i>	Jake Jakus	(414) 331-1151	info@badgerclc.com

In order to be in compliance with the National Cadillac and LaSalle Club bylaws and requirements, it is a prerequisite members join the National Club prior to and during your membership in The Badger Region Cadillac and LaSalle Club. If you are not a member, please contact the National office today.

The Enlightener is published at least eleven months a year and distributed to current Badger Region Cadillac and LaSalle Club members. CLC Regions may reprint articles without permission only if a proper acknowledgement is given. Badger members are encouraged to submit articles, letters, and photos to the Editor for publication. Members are welcome to submit Cadillac and LaSalle related items for sale. Please include a description of the item or car, contact name, phone number, email address (if possible), a picture is welcome, and **always** include a selling price or your ad will not be published. Contact The Enlightener Editor with your submissions.



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**(715) 709-0343**

## CALENDAR OF EVENTS

Date	Time	Event	Location
Saturday, May 20, 2023	10:00 AM	Badger Region CLC Meeting	Waukesha State Bank
Saturday, June 10, 2023	8:00 AM	Crest Cadillac Car Show	Crest Cadillac
Saturday, June 17, 2023	10:00 AM	Badger Region CLC Meeting	Waukesha State Bank
Tuesday, June 20, 2023		Albuquerque Grand National	Albuquerque, New Mexico
Saturday, July 15, 2023	10:00 AM	Badger Region CLC Meeting	Waukesha State Bank
Friday, September 22, 2023		Cadillac Fall Festival	Gilmore Museum Hickory Corners, Michigan
Tuesday, June 11, 2024		Gettysburg Grand National	Gettysburg, Pennsylvania

The Badger Region CLC meeting is the third (3rd) Saturday of the month.  
The meeting is held at Waukesha State Bank, 18300 W. Capitol Drive, Brookfield, WI 53045

## 2023 ANNUAL MEETING AND BANQUET

There were 32 in attendance for our 2023 annual meeting and banquet held again at the Westmoor Country Club. As in the past we had a good meal, great service, and everyone seemed to have a fantastic time visiting with friends. It is always wonderful to see people catching up on what has been going on in everyone's life.

After the meal and of course dessert, we had a short meeting to go over some announcements of upcoming events, such as the car show at Crest Cadillac on June 10, 2023. It was encouraged for all members to bring your car and show it off and support our car show.



This was also the point in time when we have election of officers. This years officers were read and voted upon with a unanimous vote. They include: **Director—Ron Wichinski, Assistant Director—Larry Hansen, Treasurer—Dan Cress, Secretary—Sharon Derke, Membership—Larry Hansen, Activities—Thomas Sanders.** Thank you to everyone for volunteering to take on these important duties to keep our club going.



As we have had in the past, there was a Silent Auction Raffle for members to share treasures and help raise funds for the club. Gene and Mary Grundmann were unable to attend and oversee the event this year due to some surgery recovery, we hope Gene is up and around soon. Stepping up to handle it this year was Tom and Peggy Wieland and Larry Hansen. Thank you for your help to raise \$210 for the club.



A big Thank You to Ron Zeise for coordinating this years banquet again at Westmoor. He has stepped up as in years past to make sure we were taken care of with good food and service. Rumor has it he is already working on next year!

Hope to see at the next meeting, May 20, 2023 at Waukesha State Bank.



## CAR SHOW VOLUNTEER RESPONSIBILITIES

AREA OF RESPONSIBILITY	VOLUNTEER NAME	PHONE	DATE
Secure show date with Crest	Ron Wichinski	(414) 899-3929	Feb/Mar
Determine awards with Crest	Ron Wichinski	(414) 899-3929	Feb/Mar
Order awards or trophies	Brady from Crest		Feb/Mar
Select Showroom Car (if applicable)	Jeff Fillingier	(262) 370-8939	Feb/Mar
Design or Coordinate show Advertising			Feb
Registration Forms and Paperwork	Dan Cress	(414) 764-2627	Apr/May
Show Flyer	Dan Cress	(414) 764-2627	Apr/May
Mail Advertising	Ron Wichinski	(414) 899-3929	Apr/May
Radio Advertising (WMSE)	Ron Wichinski	(414) 899-3929	May/June
Food Coordinator	Linda Brozynski	(262) 665-6340	Apr/May
Parking Plan for Car Categories	Brian Tyndall	(262) 893-4092	Mar/Apr
Parking Attendants (Require 4)	Thomas Sanders	(414) 517-1345	May/June
Parking Attendants (Require 4)	Karl Lambrecht	(414) 466-9124	May/June
Parking Attendants (Require 4)	Cory Kulibert	(920) 210-2225	May/June
Parking Attendants (Require 4)			May/June
Banner Sign	Thomas Sanders	(414) 517-1345	May/June
Road Signs	Ron Wichinski	(414) 899-3929	May/June
Oversee the Registration area setup	Dan Cress	(414) 764-2627	Showday
Registration Table Attendants (Require 4)	Ron Zeise	(414) 899-3929	Showday
Registration Table Attendants (Require 4)	Lars Anderson	(414) 778-1767	Showday
Registration Table Attendants (Require 4)	Ray Stockero	(414) 378-2746	Showday
Registration Table Attendants (Require 4)	Jake Jakus	(414) 331-1151	Showday
Head Judge			June 1st
Judge (in addition to head judge)	Tom Wieland	(262) 370-2002	Showday
Judge (in addition to head judge)	Larry Hansen	(262) 502-9134	Showday
Judge (in addition to head judge)	Rob Martin	(262) 309-4499	Showday
Count/Verify Car Votes	Sean Mooney	(224) 588-0957	Showday
Award Trophies - with/without PA System	Thomas Sanders	(414) 517-1345	Showday
Clean-Up/Pack-Up/Help Crest Employees	EVERYONE	EVERYONE	Showday

For those on the volunteer listing above, plan to be at Crest by 8:00 am on June 10th.

Open to the public at 9:00 am.

Registrations should be completed by 9:00 am but will have additional cars between 9 and 10.

Judging will begin at 11:00 am.

Trophy and Awards presentation between 1:30 pm and 2:00 pm.

# Cadillac Car Show

# CREST

CADILLAC OF BROOKFIELD

12800 W Capitol Drive  
Brookfield, WI 53005



**Saturday June 10, 2023**

Between 9:00 AM and 3:00 PM



**Registration starts at 8:00 AM**

**FREE ADMISSION - - - - TROPHIES**

**FOOD WILL BE AVAILABLE FOR PURCHASE DURING THE SHOW**



**ONLY CADILLACS, LASALLES, AND ALLANTES  
ALL YEARS ARE WELCOME AND ELIGIBLE FOR JUDGING**



Judging will be done by members of:

**BADGER REGION CADILLAC AND LASALLE CLUB**